



NATURAL MERCHANTS SELECTIONS

FINE FOODS & WINES

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Get Ready to Heat Up Summer Sales with Prosecco

Dear Friends,

As we get ready to approach the summer wine season, we were thrilled to recently find [this article in *Wine Spectator*](#) about the growing popularity of Prosecco from Italy.



The article states "Driven largely by **Prosecco**, sparkling imports from Italy to the U.S. **surged 73.1** percent from 2005 to 2010, according to *Impact Databank*, a sister publication of *Wine Spectator*." It goes on to indicate that consumers initially found their way to Prosecco during the economic downturn in 2009 as they were searching for an **alternative to champagne** and other

expensive sparkling wines. But Prosecco sales have remained strong as more consumers find the delightful Prosecco is versatile beyond special occasions. It's fantastic by the glass, mixed into cocktails and for every day drinking with a variety of foods.



We are pleased to offer **Italy's number-one selling organic Prosecco** - [Pizzolato Fields Prosecco Veneto](#). The delightful bubbly is grown and produced in the Veneto region of Italy, made with 100% certified organic grapes. The wine has received outstanding ratings and reviews, including an **88 point rating by *Wine & Spirits***.

Wine Enthusiast describes the wine as: "This is a sweet style of Prosecco with a luminous appearance and grassy-herbal notes followed by white peach, honey and jasmine. More herbal flavors appear on the close and the wine is fresh and simple in the mouth."

Please let me know if you would like to receive additional information about our delicious Pizzolato Fields Prosecco-sure to be the toast of the summer season!



Sincerely, Edward Field ed@naturalmerchants.com (530) 554-2333



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