



NATURAL MERCHANTS SELECTIONS

FINE FOODS & WINES

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Spanish Rosé is an Elegant and Refreshing Summer Alternative

Dear Friends,

We are delighted to announce that the successful 2010 vintage of our VERTVS Spanish Bobal Rosé has just arrived in the states and is ready for distribution.

VERTVS Spanish Bobal is Spain's Number-One Selling Rosé. VERTVS Rosé is made from 100% certified organic Bobal grapes. Bobal is the most widespread variety in the wine region of Southeastern Spain and accounts for 80% of production. Bobal has become the star variety of the Denomination of Origin of Utiel-Requena.

BOBAL Grape has High Resveratrol content

Resveratrol (*Polygonum Cuspidatum*), obtained from red grapes, Japanese knotweed root, and other plant sources, has been found to have a host of beneficial health effects, such as **anticancer**, antiviral, neuroprotective, **anti-aging**, anti-inflammatory and life-prolonging effects. **The Spanish Bobal grape contains some of the highest Resveratrol levels of all wine grape varieties.**

Tasting Notes:

Quality, dry reflection. Intense, fruity, strawberry notes. Fresh, balanced, fruity sensation. Quality notes of acidity. Authentic back taste with medium persistence. Recommended with paella, salads and pastas.



About the Winemaker

Bodegas Iranzo, with vintners from the Iranzo Perez-Duque family, produces the Oldest Estate Bottled Wines in Spain. The first recorded written evidence of the vineyard **Cañada Honda Estate** owned by the Iranzo Perez-Duque family dates back to 1335 as granted by King Pedro I of Castilla. **Bodegas Iranzo** is the only vineyard in Europe located in a **National Reserve Park**. Bodegas Iranzo is one of first in Europe to receive organic certification and the first in Spain to receive USDA NOP certification. Francisco Galbardón, the exclusive winemaker for Bodegas Iranzo, is also the Director of the most prestigious School of Enology in Spain Escuela de Viticultura y Enología de Requena.

Please let me know if you have questions about the Spanish Bobal or Bodegas Irranzo. The 2010 vintage is one of the best on record and is sure to appeal to a wide variety of rosé lovers. Quantities are limited so please contact me soon to order your summer supply.



Sincerely, Edward Field ed@naturalmerchants.com (530) 554-2333

EUROPEAN OFFICE

Cartagena, SPAIN
C/ del Carmen, 10 1º Izq
30201 Cartagena (Murcia)

pilar@naturalmerchants.com
Tel: +34.968.32.15.11
Fax: +34.902.90.89.61

NORTH AMERICAN OFFICE

Florida USA
705 Executive Drive
Winter Park, FL 32789

ed@naturalmerchants.com
Tel: 1.530.554.2333
Fax: 1.866.784.0422